Connections operates through the following CORE VALUES to guide our interaction amongst participants, colleagues, and our community:

- EQUITY & INCLUSION
- COMMUNITY
- TRANSPARENCY
- GENEROSITY OF SPIRIT
- RESILIENCE

To learn more about our Core Values visit connect2home.org/values.
LETTER FROM OUR EXECUTIVE DIRECTOR

In the last year, the agency has undergone a profound transformation, from both a size-of-budget and impact basis. At the end of FY2019, both revenue and expenses hovered near $4.8M and we adopted a budget of $5.4M for FY2020, in accordance with our planned growth strategy of 10-25% per year. In FY2021 our revenue and expenses rose to $13M, over 200% increase from the year before.

Last year we:

- Served 4,055 people, including 923 children
- Prevented homelessness for 1,713 people, three times as many in 2020
- Served 1,337 people at our drop-in shelter
- Provided shelter for 323 people, including 69 children
- Connected 444 people to permanent housing with more moving every week

Moving into FY2022 we will continue to pursue record-breaking revenue numbers and continue to provide innovative programming to support our participants, including our hotel sheltering program and an aftercare program. With your support and partnership, we will continue to make bold moves in our mission to end homelessness one person at a time.

Thank you for standing with us in our vision.

In gratitude,

Betty A. Bogg
Executive Director
Our Impact + Growth

With your support, we can take steps to ensure everyone in our community has a place to call home.

<table>
<thead>
<tr>
<th>4,055 PEOPLE</th>
<th>3,132 Adults</th>
<th>923 Children</th>
</tr>
</thead>
<tbody>
<tr>
<td>Served 58% more people</td>
<td>50% Male-Identifying</td>
<td>46% Female-Identifying</td>
</tr>
<tr>
<td>342 Chronically Homeless</td>
<td></td>
<td>22% Have Disabling Condition</td>
</tr>
</tbody>
</table>

Chronic homelessness is used to describe a person with a disabling condition who has experienced homelessness for at least 12 months or 4 different occasions totaling 12 months in 3 years.

<table>
<thead>
<tr>
<th>542 FAMILIES</th>
<th>84 EMPLOYEES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prevented homelessness for 120% more households</td>
<td>Our team grew by 22%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>29,643 NIGHTS OF SHELTER</th>
<th>444 INDIVIDUALS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Provided 354% more nights of shelter</td>
<td>Helped to obtain or maintain stable housing</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>$13.8 MILLION</th>
<th>2,374 HEALTH SERVICES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual operating budget grew by 96%</td>
<td>Given to 297 people</td>
</tr>
</tbody>
</table>
Connections serves and catalyzes our community to end homelessness, one person at a time.
“Having your own place is amazing. There’s no place like home.”

-DONNA

Eviction Prevention

Requests for this kind of support have sky-rocketed. We have tripled our eviction prevention team and hired a community organizer. Together, they are working with local, regional, and statewide partners to secure more resources for our eviction and foreclosure prevention work. Stopping homelessness before it starts is our most cost efficient and effective method to end homelessness.

Shelter & Drop-in

Without a stable home, simple daily tasks like tending to personal hygiene, getting to appointments and work, and safely storing personal belongings are impossible. Experiencing homelessness means simultaneously experiencing daily trauma. Our drop-in centers help people living on the street access the most basic resources to meet their needs, heal, and rebuild their lives. Monday through Friday we operate two daily drop-in centers that serve 1,300 people each year. People can access showers, laundry, food pantries, clothing, lunches, storage, computers and phones, case management support, physical and behavioral medical care, and connections to housing and financial benefits. Our drop-in centers are supported by a team of staff and volunteers who build trust and healing relationships with the people we serve to support them on their journey out of homelessness.

Our new shelter operations via partnerships with local hotels have transformed how we shelter people experiencing homelessness with dignity, safety, and increased effectiveness. We are looking to sustain this model and are developing plans to acquire a fixed-site property to serve as a permanent shelter. We know that this is a desperately needed resource in our region.

Housing

In the past year, we doubled the number of households we support and now have 180 housing units rented from private landlords. We provide housing subsidies and wrap around case management to people as they transition and stabilize. Housing is how homelessness is ended, and we are developing plans and partnerships to continue to grow our housing programs.
FY21 FINANCIAL OVERVIEW

**FY 2021 Expenses**

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>$12,757,598</td>
</tr>
<tr>
<td>Mgmt &amp; Admin</td>
<td>$1,233,683</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$723,915</td>
</tr>
<tr>
<td>Total Programs</td>
<td>$10,000,000</td>
</tr>
<tr>
<td>Prevention + Rapid Rehousing Programs</td>
<td>$2,160,000</td>
</tr>
<tr>
<td>Shelter, Drop In, + Outreach Programs</td>
<td>$3,780,000</td>
</tr>
<tr>
<td>Housing Programs</td>
<td>$4,860,000</td>
</tr>
</tbody>
</table>

**FY 2021 Revenue**

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>$13,787,312</td>
</tr>
<tr>
<td>Public</td>
<td>$10,117,560</td>
</tr>
<tr>
<td>Private</td>
<td>$3,216,492</td>
</tr>
<tr>
<td>Fundraising Events</td>
<td>$453,260</td>
</tr>
</tbody>
</table>
COVID-RESPONSE OVERVIEW

In March, we boldly said yes to launching new operations, growing our staff, and delivering more essential services than ever before. Our COVID-response efforts have shown us that our vision to make homelessness rare, brief, and non-recurring is within our grasp.

MARCH – AUGUST 2020

Launched 3 new 24/7 operations
- Emergency shelter serving 86 total people
- 2 hotel operations sheltering a total of 260 people

Invested over $3,000,000 into local economy
- Through hotel and shelter operations, restaurant partnerships, rent to area landlords, and staff wages to Evanston-based staff

1,795 Total individuals served
- 1,441 Adults, 354 Children

Prevented homelessness for 446 individuals in 197 households
- 286 adults and 160 kids
Sheltered 309 individuals
- 245 Adults, 64 Children

Moved 89 individuals to stable housing and 192 individuals to maintain housing
- Over 150 individuals moved from hotels to housing

Served 937 individuals at drop-in
- 2,546 food pantry visits

“I’m proud of myself. I don’t know where I’d be if it wasn’t for Connections. They’ll help you.”
- ANTHONY, RECENTLY HOUSED PARTICIPANT, FORMER HILDA’S PLACE RESIDENT
“This place has helped me find a lot,” he said. “How to recover, how to be restored.” – Paul

“Connections gives me hope that everything will get right again.” – Carl
“I don’t know what I would do without the support of Connections.” – Leslie
BOARD & EVENT COMMITTEES

Our Board

As of Fiscal Year 2021

James Pepa  
President  
Office Heads Inc.

Paul Kalil  
Vice President  
American Heart Association

Karen Hunt  
Treasurer  
First Bank & Trust

Sheryl Bartol  
Secretary  
Community Volunteer

David Greer  
Member at Large  
Keystone Capital, Inc

Betty A. Bogg  
Executive Director

Monté L. G. Dillard, Sr.  
First Church of God Evanston

Betsy Gutstein  
Evanston Township High School

Eric Haab  
Foley & Lardner LLP

Vickie Horn  
Magellan Corporation

Kevin Kane  
Paradigm Advisors

Louise Keely  
EY

John Parker  
Northwestern University

Elizabeth Phillips  
Community Volunteer

Sarah Schmidt  
Sarah Schmidt Consulting

Abigail Aziza Stone  
Self-Employed

Mark Tendam  
Self-Employed

Jeffery Whittemore  
Ulta Beauty, Inc.

Visit connect2home.org to view the current Board of Directors roster.

Event Boards

INSPIRE

Paul Turilli  
Chair

Patrick Brown  
Suzanne B. Calder

Kelly Gallagher  
Jeffery Whittemore  
Betty A. Bogg

Nia Tavoularis  
Sue Loellbach  
Andrew Seibert

THRIVE

Julie Ugarte  
Chair

Tanya Brown  
Kim Cohen  
Jessica Dawson O’Brien  
Sarah Eck-Thompson  
Susan Fortier  
Jill Greer  
Mary Kay Halston  
Jennifer O’Shaughnessy  
Allie Payne  
Leslie Scattone  
Jill Schmidt-Ventura  
Suzanne Shumaker

Andrew Seibert  
Jenni Suvari  
Nia Tavoularis  
Rebecca Wheeler  
Suzanne Whiting  
Fran Wiechart